# VIKAS B

PRODUCT MANAGER

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## PROFILE

Experienced Product Manager with a proven track record of delivering successful products. Skilled in translating business requirements into technical solutions, collaborating with cross-functional teams, and leveraging data to drive product decisions. Passionate about creating innovative solutions that enhance user experience and drive business growth. Seeking a challenging role to leverage my expertise in product strategy, roadmap development, and agile methodologies.

## SKILLS

- Product Development
- Project Management
- Business Analysis
- Process Improvement
- Financial Management
- Team Leadership
- Software Design and Development
- Stakeholder Management
- Communication & Collaboration
- Data Analysis & Problem-solving
- Agile Methodologies (e.g., Jira)

## LANGUAGES/FRAMEWORKS

Jira, AWS, Shopify, Miro, Google analytics, MERN stack, HTML, CSS, PHP, JavaScript, SQL, Postgres, NOSQL, Firebase

## EDUCATION

B.E | *Mechatronics Engineering* [2018 - 2022]
**Sri Venkateswara College of Engineering,** Bangalore

## EXPERIENCE

**Product & LiveOps Specialist** SEPT 2022 - PRESENT

*Gro.club*

- **Collaborated with multiple stakeholders** (founders, designers, engineers, marketing, customers) to understand requirements and implement features.
- **Oversaw the development and maintenance of software technologies, documented workflows,** ensuring alignment with business goals and **reducing development time.**
- **Created and managed tasks for developers in Jira**, driving efficient development cycles and **increasing team productivity.**
- **Proactively identified user pain points** through data analysis and user feedback, resulting in a **75% increase in user satisfaction** on most of the implemented features.
- **Maintained open and transparent communication channels**, fostering a collaborative working environment and **reducing project turnaround time by 10%.**

**Business Process Specialist** JAN 2021 - AUG 2022

*Gopal Govinda Total Distributors*

- **Analyzed and streamlined** day-to-day **operations**, leading to a **20% increase in revenue and profit margins by 15%.**
- **Assessed manpower needs, hired and trained personnel** to optimize staffing levels and support business expansion, resulting in a **10% increase in operational efficiency.**
- Ideated and coded a progressive web application (PWA) for micro-managing operations, bookings, accounts, inventory, purchases, and customer booking history and **reduced manual data entry by 40%.**
- **Reduced outstanding customer credit by 70%**, implemented effective collection strategies, and secured low-interest bank loans to manage existing debt.
- **Played a pivotal role in navigating complex regulatory processes**, securing a crucial distribution license from PESO.

**Full Stack Web Developer** JAN 2020 - DEC 2021

*Self Employed*

- Worked with various languages and Frameworks as per the Client Requirements.
- Made some interesting projects ranging from MERN stack to some basic student projects on LAMP stack.